



# SKIN SAUVAGE

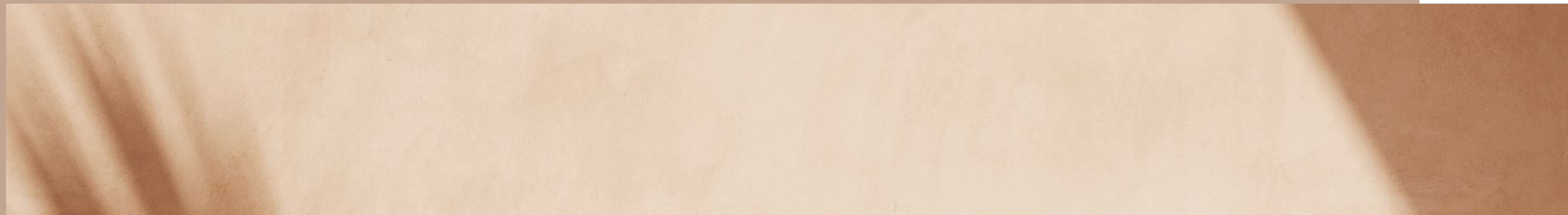
PACKAGING

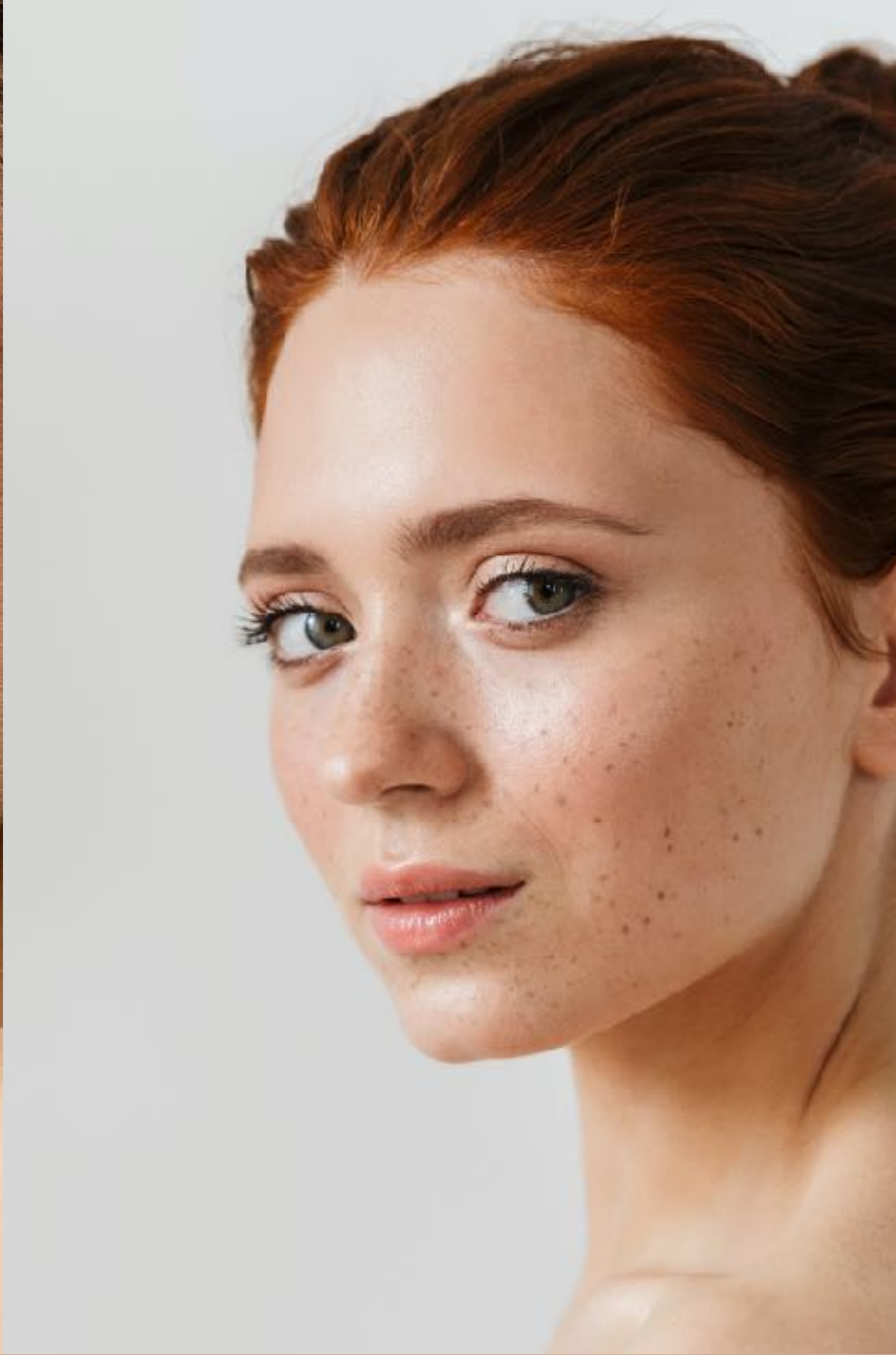


# FINAL CONCEPT

Sexy. Untamed. Natural. SKIN SAUVAGE means unaltered, wild skin. To Marina, you can be youthful and sexy for life with your own fresh glow. Our products are luxurious but minimalistic and accessible, embracing the beauty of your skin—wild, sexy, and free. Our complete line of face and body skincare indulges the skin and awakens the senses. Warm, glowing colors of gold, bronze, and neutrals draw their inspiration from rich skin tones, natural beauty, and luxury appeal. Sleek serif typography pairs with bold serifs to draw the eye and provide visual levels.

With SKIN SAUVAGE, you can embrace the wonder of youthful, new, virgin skin.





# FINAL CONCEPT



WEBSITE: MODELS WITH GLOWING SKIN, DECADENT  
PRODUCT TEXTURES, SIMPLE SKINTONE COLOR  
BACKGROUNDS, ICONIC LANGUAGE, POPS OF WARM RED

## TAGLINE

Embrace the wild wonder of your skin.



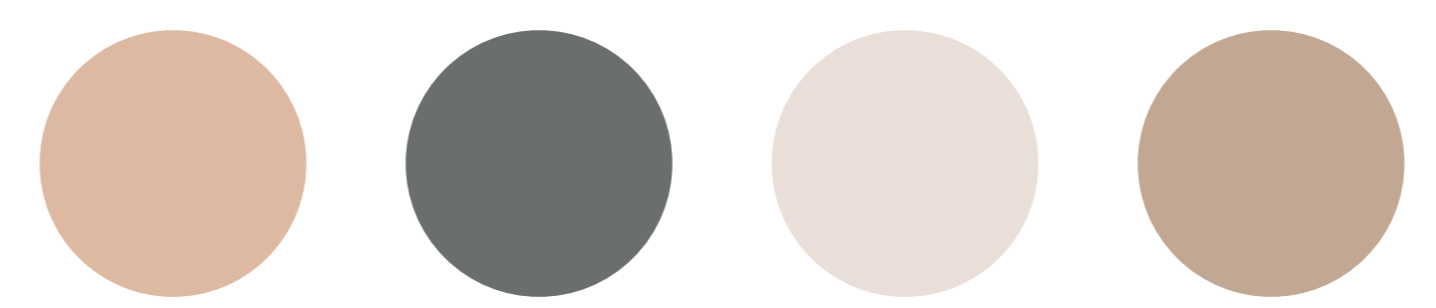


PACKAGING CONCEPTS



CONCEPT 1

BRANDING ELEMENTS



# SMOOTHING OVERNIGHT **NECK & CHEST PADS**

MEDICAL GRADE SILICONE



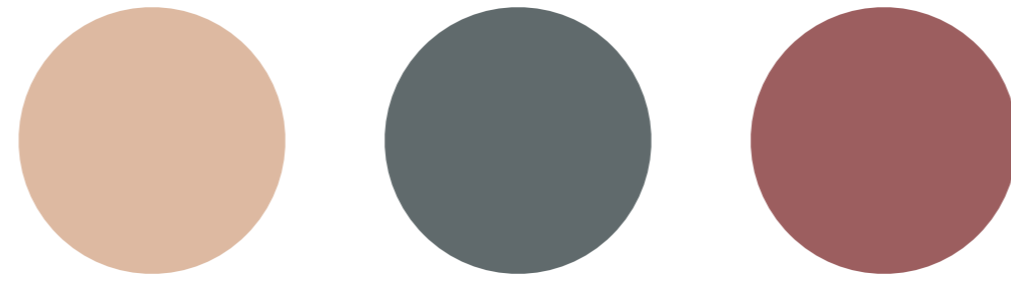
CONCEPT 1





CONCEPT 2

BRANDING ELEMENTS



SMOOTHING OVERNIGHT  
**FOOT MASK  
EXFOLIATOR**

SCIENTIFICALLY FORMULATED



CONCEPT 2

  
SKIN SAUVAGE

SMOOTHING OVERNIGHT  
**FOOT MASK  
EXFOLIATOR**

SCIENTIFICALLY FORMULATED

Your feet hold you up all day. They deserve some love! Remove dead skin, battle bacteria, and lock in moisture, creating soft, smooth, supple skin in just one week.

 SCIENTIFICALLY FORMULATED  
 MADE WITH NATURAL EXTRACTS  
 FORTIFIED & INFUSED WITH VITAMINS

1 PAIR / 2.4 FL OZ (70 ML)



SKIN SAUVAGE  
**GLYCOLIC ACID  
RESURFACING  
PADS**

20% GLYCOLIC ACID

50 PADS




SKIN SAUVAGE  
**SALICYLIC  
ACID PADS**

EXFOLIATING PADS  
FOR ACNE CONTROL

50 PADS






  
SKIN SAUVAGE


SMOOTHING OVERNIGHT  
**NECK &  
CHEST PADS**

MEDICAL GRADE SILICONE

Don't let your neck and chest give your age away—restore youthful skin with these wrinkle-banishing pads.

 PREVENTS NECK & FACE WRINKLES  
 MEDICAL GRADE DURABLE SILICONE  
 KEEPS SKIN LOOKING YOUNGER & GLOWING

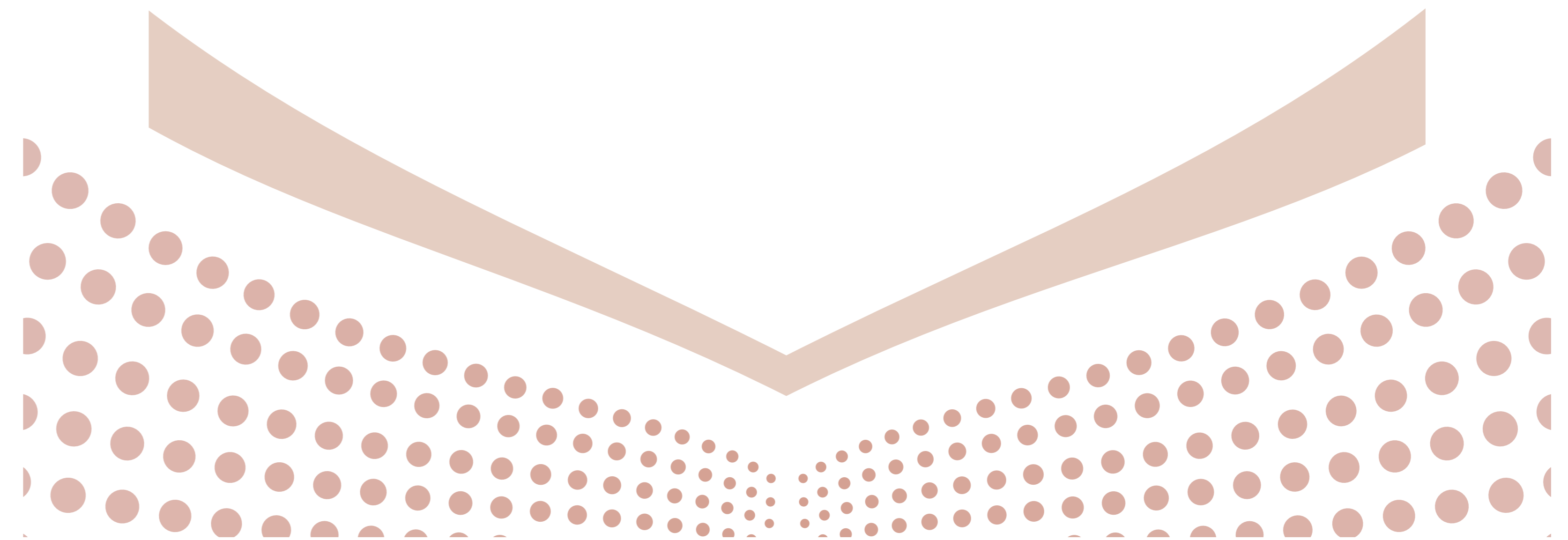
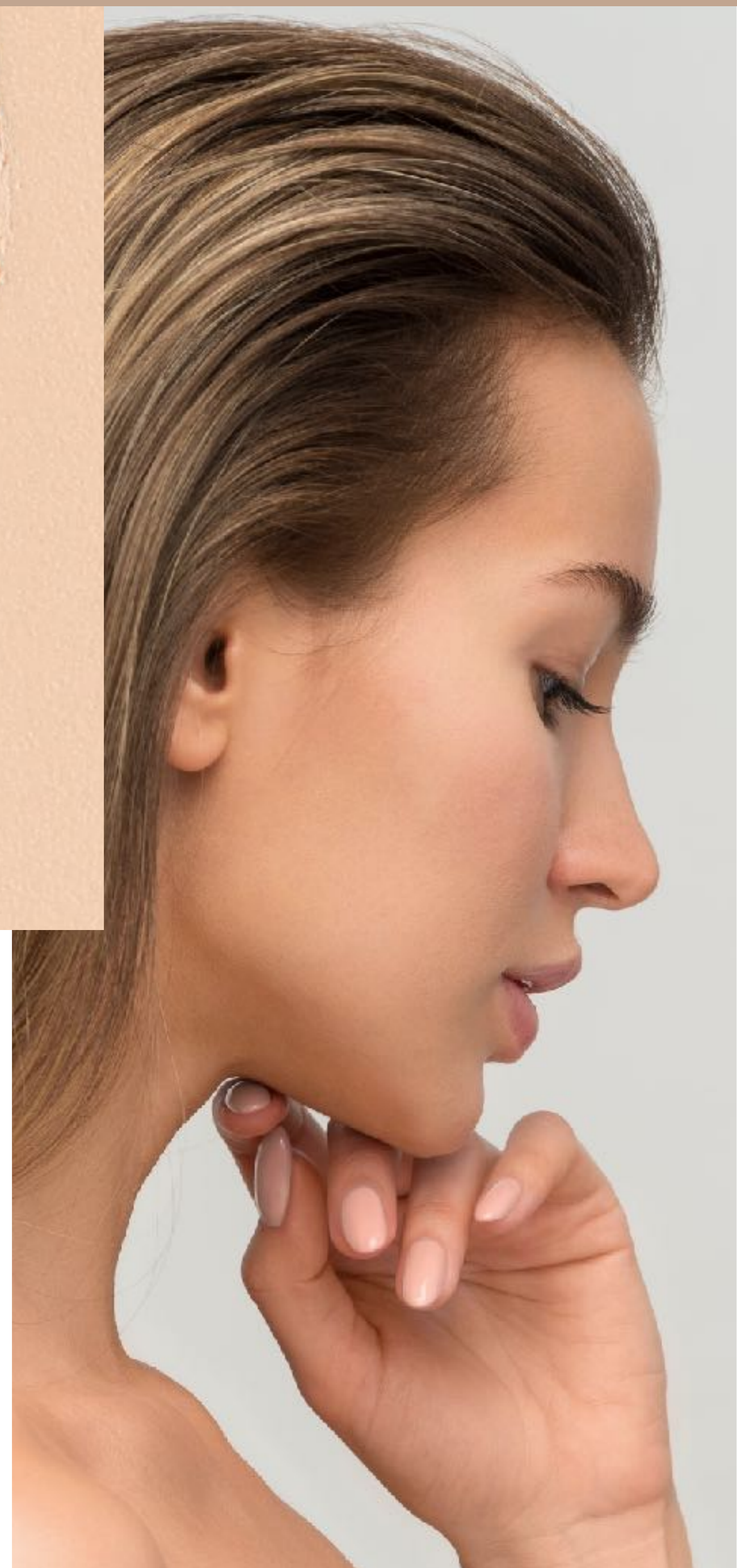
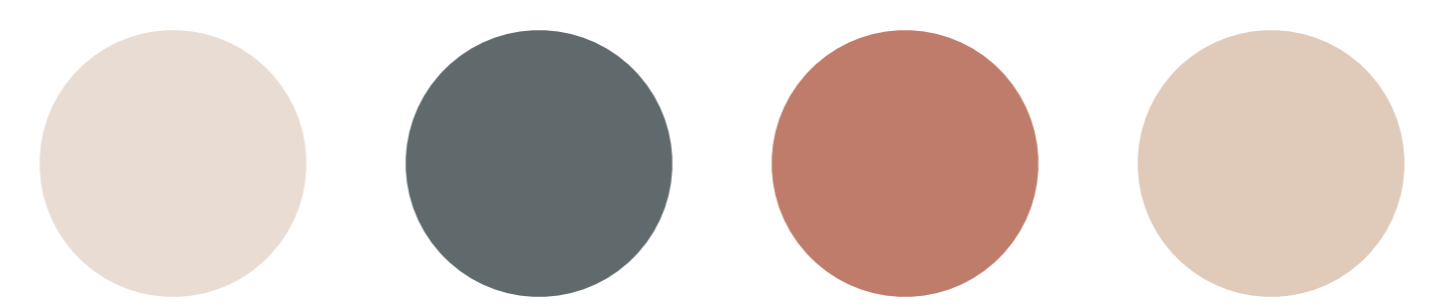
CONTAINS 1 NECK PAD  
AND 1 CHEST PAD





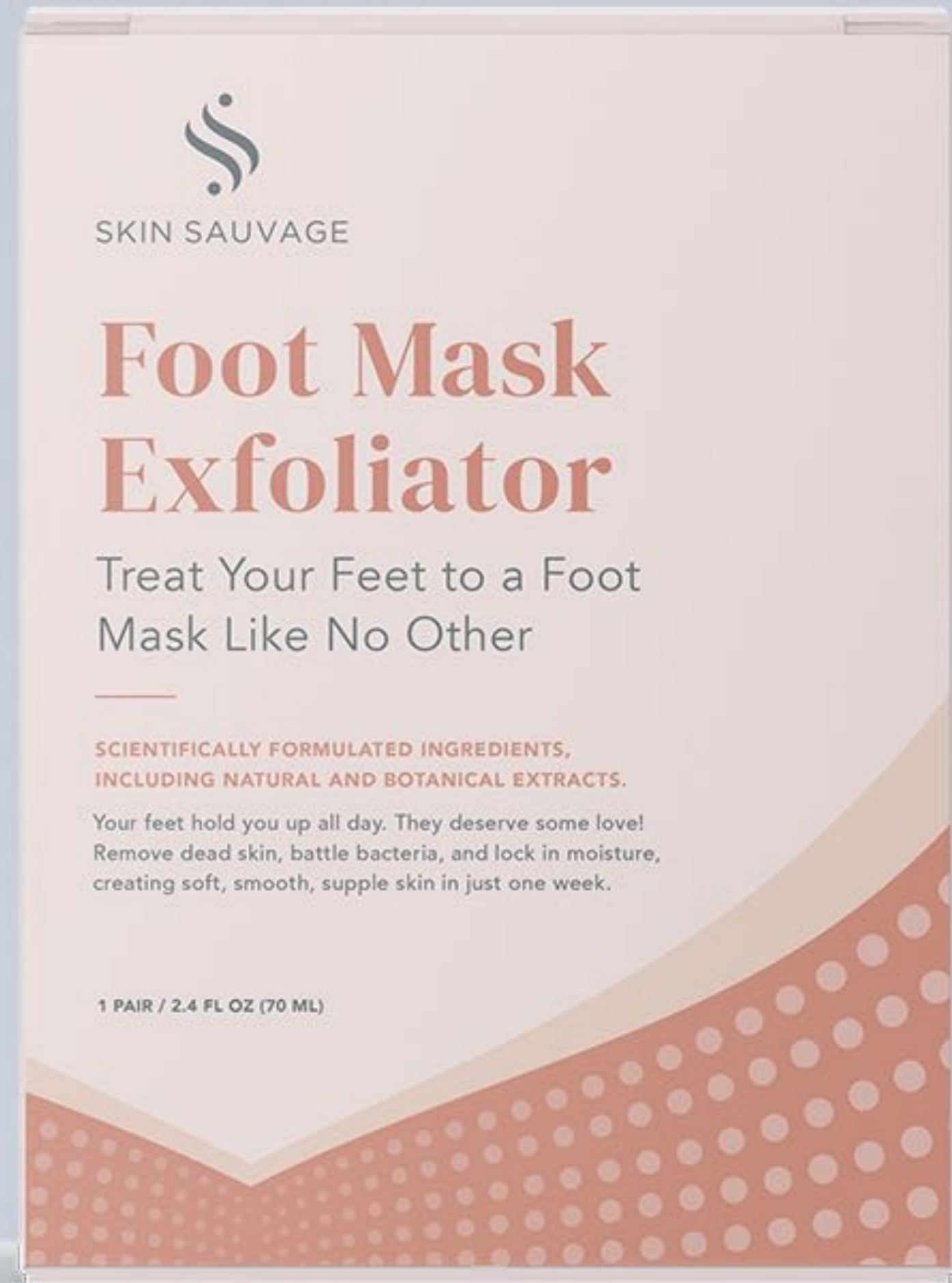
CONCEPT 3

BRANDING ELEMENTS



# Smoothing Overnight Neck & Chest Pads

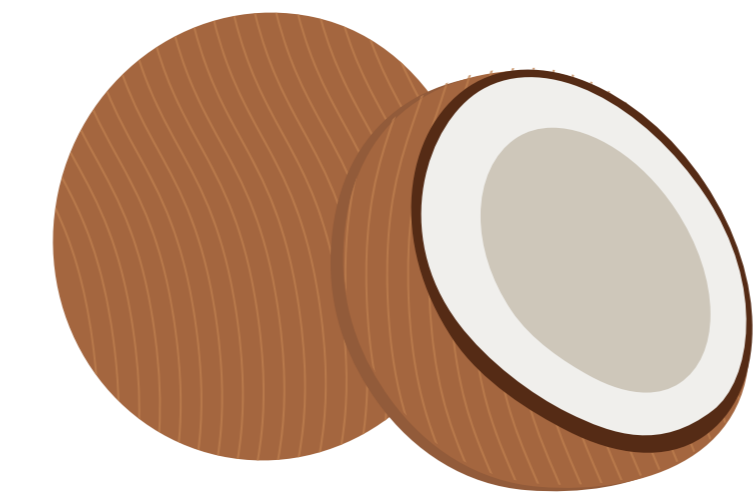
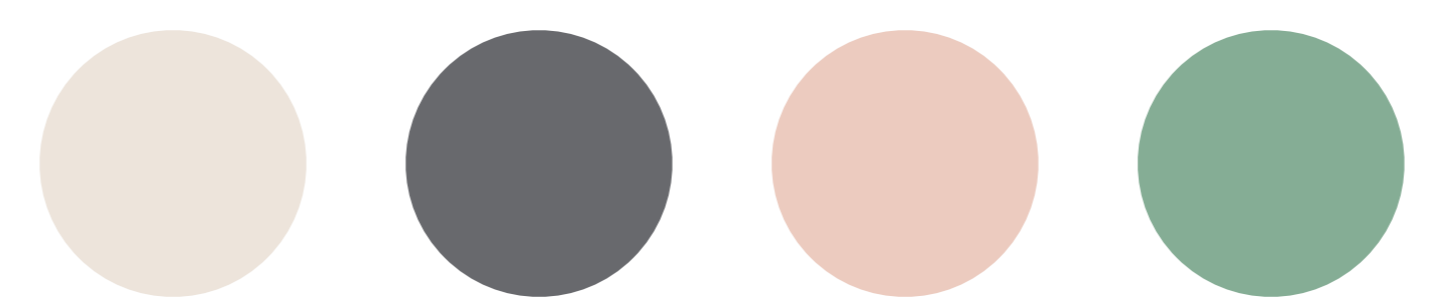
CONCEPT 3





CONCEPT 4

BRANDING ELEMENTS



SMOOTHING OVERNIGHT  
**NECK & CHEST PADS**

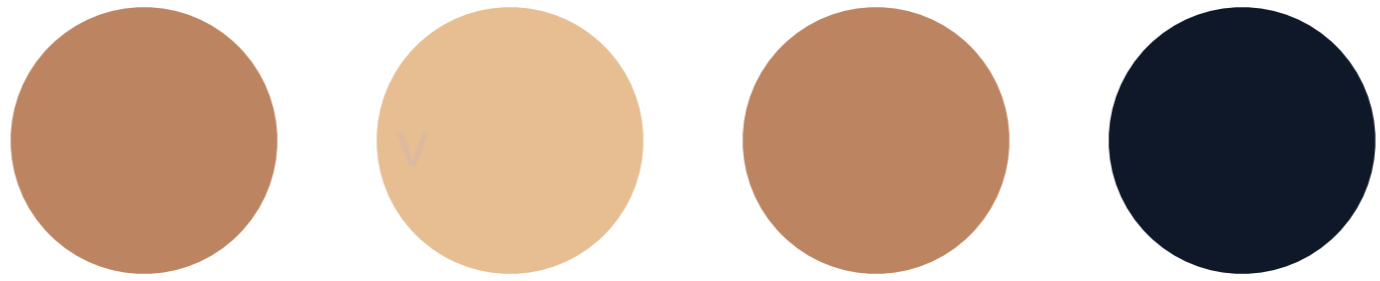


CONCEPT 4





BRANDING ELEMENTS



CONCEPT 5



SKIN SAUVAGE

MEDICAL GRADE SILICONE



CONCEPT 5





THANK YOU