

JUICERA®

Perfecto
label design
development

POP ART INSPIRED





POP ART & PACKAGING

POW, WOW, ZAP,
POP ART IS BACK!

IMAGERY ASSOCIATED WITH POP ART

Some main elements of Pop Art are bright primary colors, 60s retro typefaces, halftone patterns and bold vector graphics. These elements applied to packaging help brands communicate their message in a colorful, vibrant and to the point way.





PACKAGING INSPIRATION MOODBOARD

Current Packaging Graphic Design Trends Take Cues from Bold, Colorful Pop Art

Since 2012 Pop art has acted as a major source of creative inspiration, influencing typography, fonts and color selection for packaging across multiple industries.



Label #1

100% JUICE

Nutrition Facts

Serving Size 10 fl. oz (296 ml)
Servings per container 1

Amount Per Serving

Calories 212 Calories from Fat 0

%Daily Value*

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 62mg **0%**

Total Carbohydrate 33g **11%**

Dietary Fiber less than 0.5g **2%**

**Sugars 25g

Protein 3g

Vitamin A 13% • Vitamin C 259%

Calcium 4% • Iron 4%

* Percent Daily Values are based on a 2,000 calorie diet.

** Sugars from fruit. No sugar added.

Ingredients: orange, probiotic bacillus coagulans GBI-30 6086, organic caffeine

MADE IN A FACILITY THAT HANDLES NUTS

HANDCRAFTED FOR JUICERA
HOLLYWOOD, FL 33019
Certified Organic by QCS
www.juicera.com



AWAKEN with clean organic caffeine from green coffee beans and immune building living probiotics perfectly combined with the best cold pressed orange juice.

made true for you™

no added water or sugar

- ◆ Keep refrigerated
- ◆ Shake well
- ◆ Enjoy within 3 days after opening

JUICERA®



2 billion probiotic CFUs per shot

NON GMO

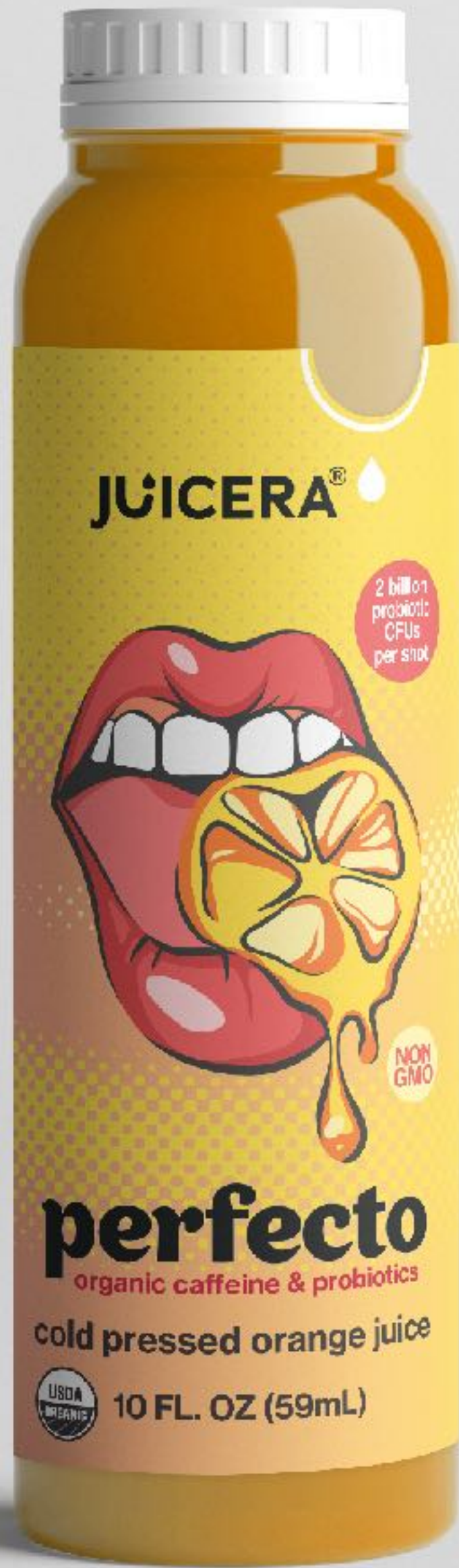
perfecto

organic caffeine & probiotics

cold pressed orange juice



10 FL. OZ (59mL)



JUICERA®

2 billion
probiotic
CFUs
per shot



NON
GMO

perfecto

organic caffeine & probiotics

cold pressed orange juice



10 FL. OZ (59mL)

Label #2

100% JUICE

Nutrition Facts

Serving Size 10 fl. oz (296 ml)
Servings per container 1

Amount Per Serving

Calories 212 Calories from Fat 0

%Daily Value*

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 62mg **0%**

Total Carbohydrate 33g **11%**

Dietary Fiber less than 0.5g **2%**

**Sugars 25g

Protein 3g

Vitamin A 13% • Vitamin C 259%

Calcium 4% • Iron 4%

* Percent Daily Values are based on a 2,000 calorie diet.

** Sugars from fruit. No sugar added.

Ingredients: orange, probiotic bacillus coagulans GBI-30 6086, organic caffeine

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Anytime, anywhere, awoken with every purely delicious sip. Clean organic caffeine from green coffee beans and immune building living probiotics perfectly combined with the best cold pressed orange juice.

made true for you™

no added water or sugar

- ◆ Keep refrigerated
- ◆ Shake well
- ◆ Enjoy within 3 days after opening

JUICERA®

perfecto

COLD PRESSED ORANGE JUICE

organic caffeine
living probiotics

NON GMO

USDA ORGANIC

2 billion probiotic CFUs per shot

10 FL. OZ (59mL)



JUICERA[®]

perfecto

COLD PRESSED
ORANGE JUICE

organic caffeine
living probiotics

USDA
ORGANIC

NON
GMO

2 billion
probiotic
CFUs
per shot

10 FL. OZ (59mL)



JUICERA®

perfecto

COLD PRESSED
ORANGE JUICE

organic caffeine
living probiotics

NON
GMO

USDA
ORGANIC

2 billion
probiotic
CFUs
per shot

10 FL OZ (59mL)

Pattern Variation of Label 2



Label #3

100% JUICE

Nutrition Facts

Serving Size 10 fl. oz (296 ml)
Servings per container 1

Amount Per Serving

Calories 212 *Calories from Fat 0*

*%Daily Value**

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 62mg **0%**

Total Carbohydrate 33g **11%**

Dietary Fiber less than 0.5g **2%**

**Sugars 25g

Protein 3g

Vitamin A 13% + Vitamin C 259%

Calcium 4% + Iron 4%

* Percent Daily Values are based on a 2,000 calorie diet.

** Sugars from fruit. No sugar added.

Ingredients: orange, Probiotic Bacillus Coagulans GBI-30 6088, organic caffeine

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HANDCRAFTED FOR JUICERA

HOLLYWOOD, FL 33019

Certified Organic by QCS

www.juicera.com



made true for you



no added water or sugar

- Keep refrigerated
- Shake well
- Enjoy within 3 days after opening

Anytime, anywhere, brewed with every purely delicious sip. Clean organic caffeine from green coffee beans and immune building living probiotics perfectly combined with the best cold pressed orange juice. **Made True for You™**



JUICERA®



PERFECTO

• ORANGE JUICE •

COLD PRESSED ORGANIC JUICE

ORGANIC CAFFEINE
LIVING PROBIOTICS



10 FL. OZ (296ML)



JUICERA[®]



PERFECTO

ORANGE JUICE

COLD PRESSED ORGANIC JUICE

ORGANIC CAFFEINE
LIVING PROBIOTICS



10 FL. OZ (59ML)

Thanks!

FOR EXPLORING WITH US!